



Media Contact
Gail Zoppo
Media Relations Manager
P.O. Box 20575
Raleigh, NC 27619
919-266-3072
media@theinsgroup.com

For Immediate Release

Increase Grant Funding in 2013 - Nonprofit Consulting Firm Launches E-Learning Series to Explain How

**The INS Group to Host Three New Interactive Webinars to Help Nonprofit
Organizations Build Capacity & Sustainability**

Raleigh, NC (January 14, 2013) – The INS Group – a consulting firm dedicated to creating innovative solutions for nonprofits, government agencies and faith-based institutions nationwide – will be presenting three 90-minute webinars during the first quarter of 2013 to help nonprofit organizations increase their grant-funding opportunities, build capacity and sustain their programs. Using interactive WebEx technology, each information-packed session will be facilitated by The INS Group President and Founder Ruth Peebles. In addition, two guest presenters will share their insights in February and March, respectively: grants management and local government professional Angel Wright-Lanier and Jocelyn DeVance Taliaferro, MSW, Ph.D., Associate Professor in the North Carolina State University Department of Social Work.

“The INS Group is honored to have guest presenters of such high caliber join us and share their breadth of fundraising and other nonprofit knowledge with participants this year,” says Ms. Peebles.

Those wishing to attend should register at <http://www.theinsgroup.com/gran>. In addition to participation in the live, interactive webinars, registrants will receive unlimited online access to a link of the recorded webinar, the PowerPoint presentation from the session, and an opportunity to ask questions after the webinar. Each of the following webinars can be purchased for \$30 each or for a 15 percent package-discount rate of \$76.50 (offer expires Jan 27 at 11:59 pm PT):

► **Grant Writing Made Simple:** Tuesday, January 29, from 2:00 p.m. – 3:30 p.m. EST

Whether you are a beginner or seasoned grant writer, this insightful webinar will provide you with the essential tools needed to write a successful proposal from start to finish – from the cover letter to the budget. This e-learning experience will sharpen your skills and keep you up-to-date through discussions of current grant-writing trends.

► **Grants Management and Compliance – Beyond the Award Letter:** Thursday, February 28, from 2:00 p.m. – 3:30 p.m. EST

This session, presented by Angel Wright-Lanier, will guide participants through the grants management process, from preparation of a grant proposal to programmatic and fiscal report preparation. Topics include: project team implementation, monitoring and reporting requirements and fiscal management and accountability.

► **Program Evaluation: Possible, Practical & Painless:** Thursday, March 21, from 2:00 p.m. – 3:30 p.m. EST

This webinar, presented by Jocelyn DeVance Taliaferro, MSW, Ph.D., will help your nonprofit conduct precise and appropriate project evaluations and then communicate and use the results of evaluation effectively. Participants will learn how to use evaluation as a tool for decision-making, strategic planning, reporting or program modification, and more.

For information about The INS Group and our webinars and speakers, visit <http://www.theinsgroup.com>.

About The INS Group

The INS Group is a Raleigh, NC-based consulting firm dedicated to creating innovative solutions for nonprofits, government agencies, and faith-based institutions nationwide to build their capacity and sustain their programs and services. The INS Group is committed to giving organizations a competitive edge by assessing and addressing each client's individual needs. The INS Group achieves real results, taking clients to the next level by providing comprehensive, practical tools and superior organizational-development services in the areas of strategic planning, fund development planning, board development, board training on fundraising, grant writing and research, project development, resource development audits, executive coaching, and marketing communications.

Connect with The INS Group via social media on Twitter @TheINSGrp, Facebook at <https://www.facebook.com/theinsgroup>, and LinkedIn at http://www.linkedin.com/profile/view?id=22037975&locale=en_US&trk=tyah2.

#####