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For Immediate Release

Nonprofit Consulting Firm Rolls Out Resource-Building Webinars

From Establishing Collaborative Partnerships to Writing Winning Grants, The INS Group's Informative Webinars Will Help Organizations Grow in 2016!

Raleigh, NC (October 28, 2015) – Potential partners and funders are most interested in organizations that leverage resources, collaborate, and build their organizational capacities. The INS Group – a consulting firm dedicated to nonprofits, government agencies, and faith-based institutions nationwide – will share innovative solutions to help organizations accomplish this through two 90-minute webinars beginning November 11. Using interactive WebEx technology, each live online session will be facilitated by The INS Group President and Founder [Ruth Peebles](#).

Those wishing to attend should register at <http://theinsgroup.com/2015-ins-webinar-series-2/>. In addition to participating in these information-rich webinars, registrants will receive unlimited online access to a link of the recorded webinar, the PowerPoint presentation from the session, and the opportunity to ask questions after each session.

► **Best Practices for Building Collaborative Relationships:**

Wednesday, November 11, from 2 p.m. to 3:30 p.m. ET (Registration fee: \$30)

Back by popular demand, attendees of this webinar will learn the key components to creating successful partnerships and strategies for overcoming challenges you may face in creating them. How do collaborative efforts get started? How does a collaborative partnership plan for action? Participants will learn how to establish a governance structure for leading such a partnership and establishing guidelines for collaborative relationships. Plus, learn more about Collective Impact, a powerful innovate approach to cross-sector collaboration.

► **Grant Writing Made Simple:** Tuesday, December 15, from 2 p.m. to 3:30 p.m. ET (Registration fee: NONE – this webinar is a special holiday gift from The INS Group!)

Whether you are a beginner or seasoned grant writer, this insightful webinar will provide you with the essential tools needed to write a successful proposal from start to finish – from the cover letter to the budget. This learning experience will sharpen your skills and keep you up-to-date through discussions of current grant-writing trends. Learn about the entire grantsmanship process, including foundation research and cultivation as well as the development and writing of a winning proposal. Learn about the most common questions funders ask when considering a proposal and the criteria used. In addition, gain tips for ensuring grant compliance and improving your chances of future grant success.

About Ruth Peebles

Ms. Peebles offers 25 years of hands-on experience in nonprofit management, fundraising, organizational development and project management. She is the creator of several successful instructional workshops, an instructor for the Duke University Certificate Program in Nonprofit Management, and an adjunct instructor for the Master of Public Administration Program at North Carolina State University. Ms. Peebles currently serves as Vice-Chair of the Wake County Affiliate Board of the North Carolina Community Foundation, Treasurer of the North Carolina Coalition to End Homelessness Board and serves on the N.C. Pediatric Society Board and Christian Library International Board. She is a founding member of the Next Generation of African American Philanthropists giving circle. Please visit <http://www.theinsgroup.com/aboutus/the-group>.

About The INS Group

The INS Group is a Raleigh, NC-based consulting firm dedicated to creating innovative solutions for nonprofits, government agencies, and faith-based institutions nationwide to build their capacity and sustain their programs and services. The INS Group is committed to giving organizations a competitive edge by assessing and addressing each client's individual needs. The INS Group achieves real results, taking clients to the next level by providing comprehensive, practical tools and superior organizational-development services in the areas of strategic planning, organizational assessments, fund development planning, board development, board training on fundraising, grant writing and research, project development, resource development audits, executive coaching and marketing communications. Learn more by visiting <http://www.theinsgroup.com>.

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